



UNIVERSITAS
GADJAH MADA

Strategi Pendidikan “Merdeka Belajar” untuk Generasi Post-Millennial

Hatma Suryatmojo

Pusat Inovasi dan Kajian Akademik



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0812-274-2726



Hatma Suryatmojo



mayong_hs



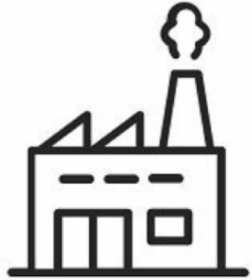
Webex Teams

hsuryatmojo@ugm.ac.id



m@y0n6

Industrialization



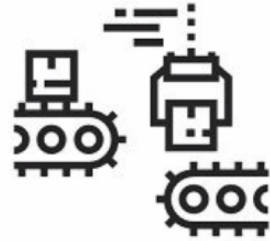
INDUSTRY 1.0

Mechanization,
steam power,
weaving loom



1784

Electrification



INDUSTRY 2.0

Mass production,
assembly line,
electrical energy



1870

Digitalization



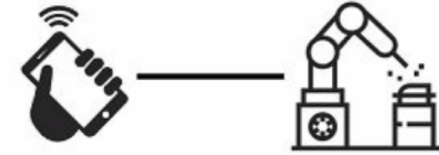
INDUSTRY 3.0

Automation,
computers and
electronics



1969

Smartization



INDUSTRY 4.0

Cyber physical
systems, internet of
things (IoT),
networks



Today

Indonesia
has **the
largest
student age
population
in ASEAN**

Estimated that 65%
of children entering
primary school today
will **have jobs that
do not yet exist**, and
for which their
education is not
currently able to
prepare them

Estimated that
70% of
Indonesia's
population will
be working-age
adults by 2030

Top 10 Skills

In 2020

1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
- 6. Emotional Intelligence**
7. Judgment and Decision Making
8. Service Orientation
9. Negotiation
- 10. Cognitive Flexibility**

In 2015

1. Complex Problem Solving
2. Coordinating with others
3. People Management
4. Critical Thinking
5. Negotiation
6. Quality Control
7. Service Orientation
8. Judgment and Decision Making
9. Active Listening
10. Creativity

Jobs Landscape in 2022

Top 10 Emerging skills

1. Data Analysts and Scientists
2. AI and Machine learning Specialists
3. General and Operations Managers
4. Software and Applications Developers and Analysts
5. Sales and Marketing Professionals
6. Big Data Specialists
- 7. Digital Transformation Specialists**
8. New Technology Specialists
9. Organizational Development Specialists
10. Information Technology Services

133 Million Job Roles

Top 10 Declining

1. Data Entry Clerks
2. Accounting, Bookkeeping and Payroll Clerks
3. Administrative and Executive Secretaries
4. Assembly and Factory Workers
5. Client Information and Customer Service Workers
6. Business Services and Administration Managers
7. Accountants and Auditors
8. Material Recording and Stock Keeping Clerks
9. General and Operational Managers
10. Postal Service Clerks

75 Million Job Roles

GENERATION Z

★ BORN 1995-2009 ★

ZEE'S GLOBAL GEN
GEN Z DIGITAL INTEGRATORS
iGEN CLICK 'N GO KIDS

EFFECTIVE ENGAGEMENT

BB	Verbal	→	Visual	Z
	Sit & listen	→	Try & see	
	Teacher	→	Facilitator	
	Content (what)	→	Process (how)	
	Curriculum centred	→	Learner centric	
	Closed book exams	→	Open book world	

EFFECTIVE ENGAGEMENT

BB	Verbal	→	Visual	Z
	Sit & listen	→	Try & see	
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	Content (what)	→	Process (how)	
	Curriculum centred	→	Learner centric	
	Closed book exams	→	Open book world	

MOBILITY

17 JOBS
15 HOMES
IN A LIFETIME*

TOP NAMES

William	1	Lily
Jack	2	Chloe
Jacob	3	Isabella
Lachlan	4	Mia
Oliver	5	Olivia

EDUCATION

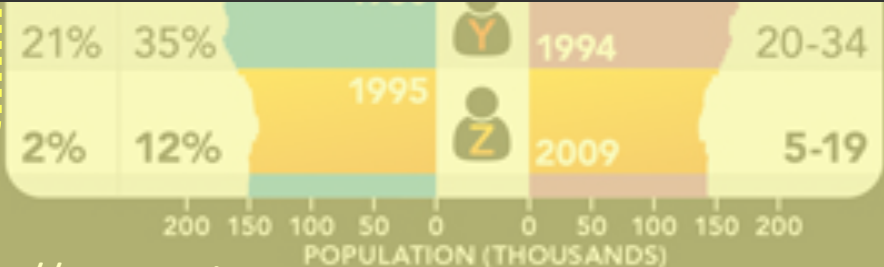
1 in 4
1 in 3
1 in 2*
UNIVERSITY EDUCATED

WEALTH

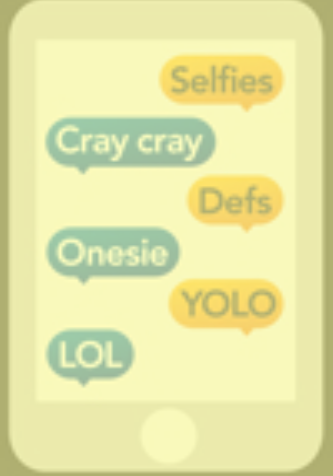
Avg. annual earnings in 2063 (as Gen Z retire)*
\$222,000
Average capital city house price (2063)*
\$2.5 MIL.

REDEFINED LIFESTAGES

5,100 SEARCHES
4 VIDEOS
1,000+ ACTS
5 TWEETS/DAY
1,000,000+ APPS



SLANGUAGE



HEALTH

likely to be obese/weight when all Z have reached adulthood (2027)*
7.9 61.8

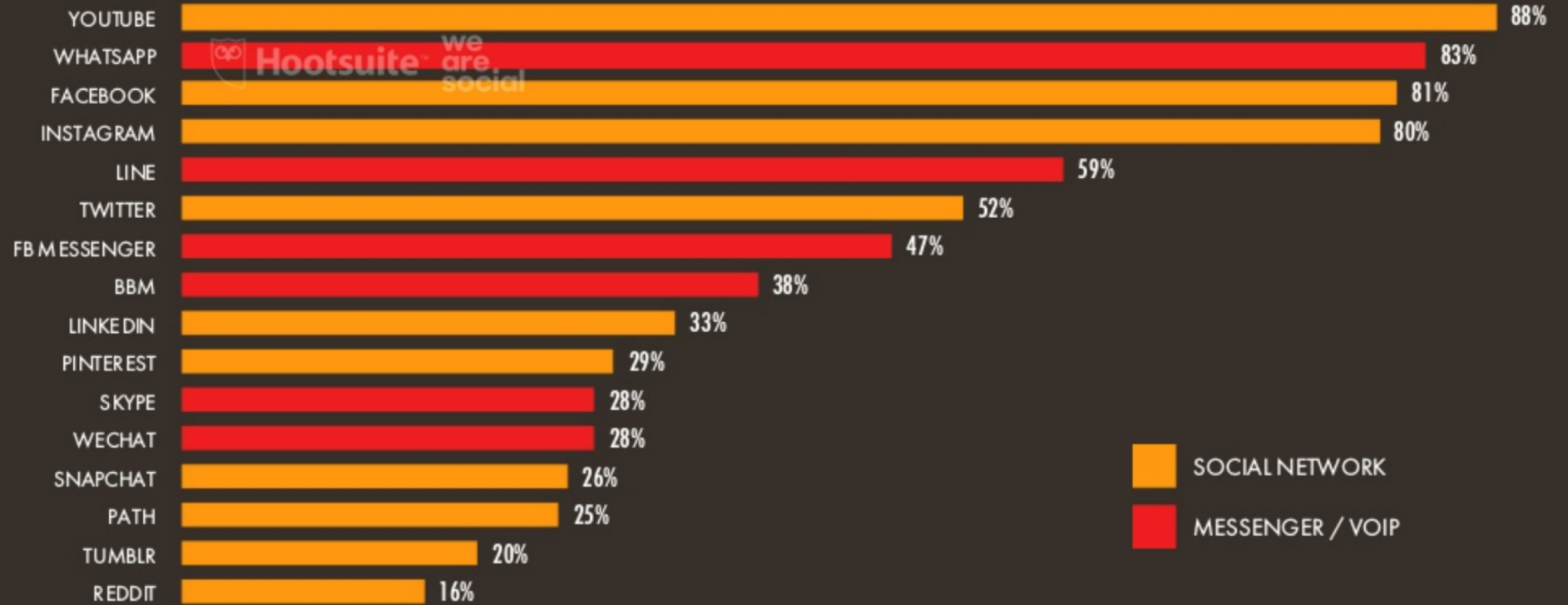
GLOBAL GENERATION

2,000,000,000 2 BILLION GEN Zs
COUNTRIES WITH LARGEST NUMBER
1 India 2 China 3 USA

AVERAGE DAILY TIME
SPENT USING THE
INTERNET VIA ANY DEVICE



8H 36M



JAN
2019

TOP YOUTUBE SEARCH QUERIES IN 2018

BASED ON SEARCHES ON THE YOUTUBE PLATFORM THROUGHOUT 2018



#	SEARCH QUERY	INDEX
01	LAGU	100
02	FILM	45
03	DJ	27
04	LIVE	25
05	LUCU	22
06	COVER	18
07	KARAOKE	15
08	UPIN	15
09	DANGDUT	15
10	UPIN IPIN	14

#	SEARCH QUERY	INDEX
11	SABYAN	11
12	FILM INDONESIA	10
13	TIK TOK	10
14	BTS	10
15	VIA VALLEN	9
16	BLACKPINK	9
17	MOBILE LEGEND	9
18	TAYO	8
19	LAGU ANAK ANAK	8
20	NELLA KHARISMA	8

Para Influencer



Atta Halilintar ✓

19.9M subscribers • 656 videos
YOUTUBER NUMBER 1 IN
Business Entrepreneur

Rp 73 Miliar/tahun



Rici's Official ✓

17.7M subscribers • 753 videos
Rici's Official Real account.

Rp 62 Miliar/tahun



RANS Entertainment ✓

11.3M subscribers • 914 videos
RANS ENTERTAINMENT YOUTUBE
CHANNEL All about Raffi Ahmad

Rp 70 Miliar/tahun

Instagram post by **rachelvennya** (3.8m followers). The post shows a woman in a yellow and black outfit standing in a modern interior. The post has 302,137 likes. A "View More on Instagram" link is visible below the image.

Instagram post by **anyageraldine** (2.7m followers). The post shows a woman in a black dress sitting in a chair. The post has 346,821 likes. A "View More on Instagram" link is visible below the image.

Instagram post by **shireenz** (1.3m followers). The post shows a woman in a pink dress standing in a modern interior. The post has 202,868 likes. A "View More on Instagram" link is visible below the image.

Rp 1,5 juta/post
Rp 35 – 45
juta/bulan



Puluhan ribu video belajar dan ratusan ribu soal khusus untuk kamu!

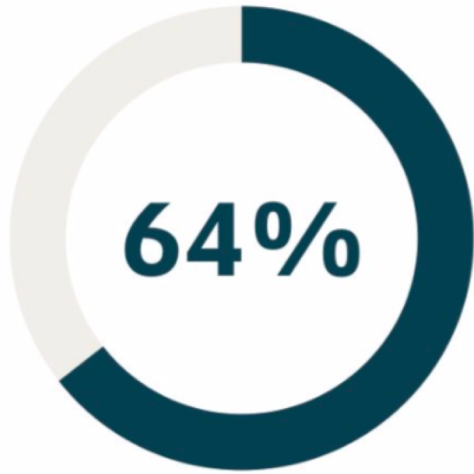
Tersedia untuk SD, SMP, dan SMA. Dapat diakses melalui Android, iOS, dan PC (Windows dan MacOS).







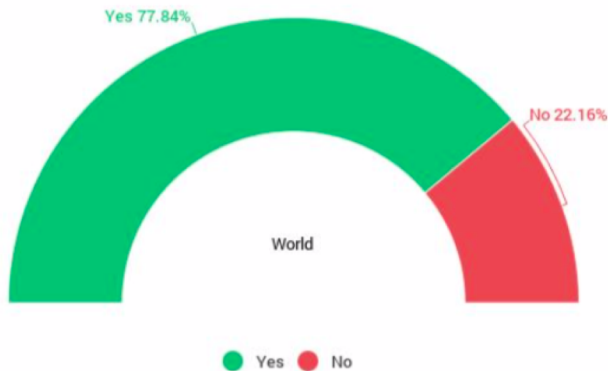
Investasi mereka dan kebutuhan kompetensinya



64% are investing their own money in online training to advance their career

Source: Udemy Report

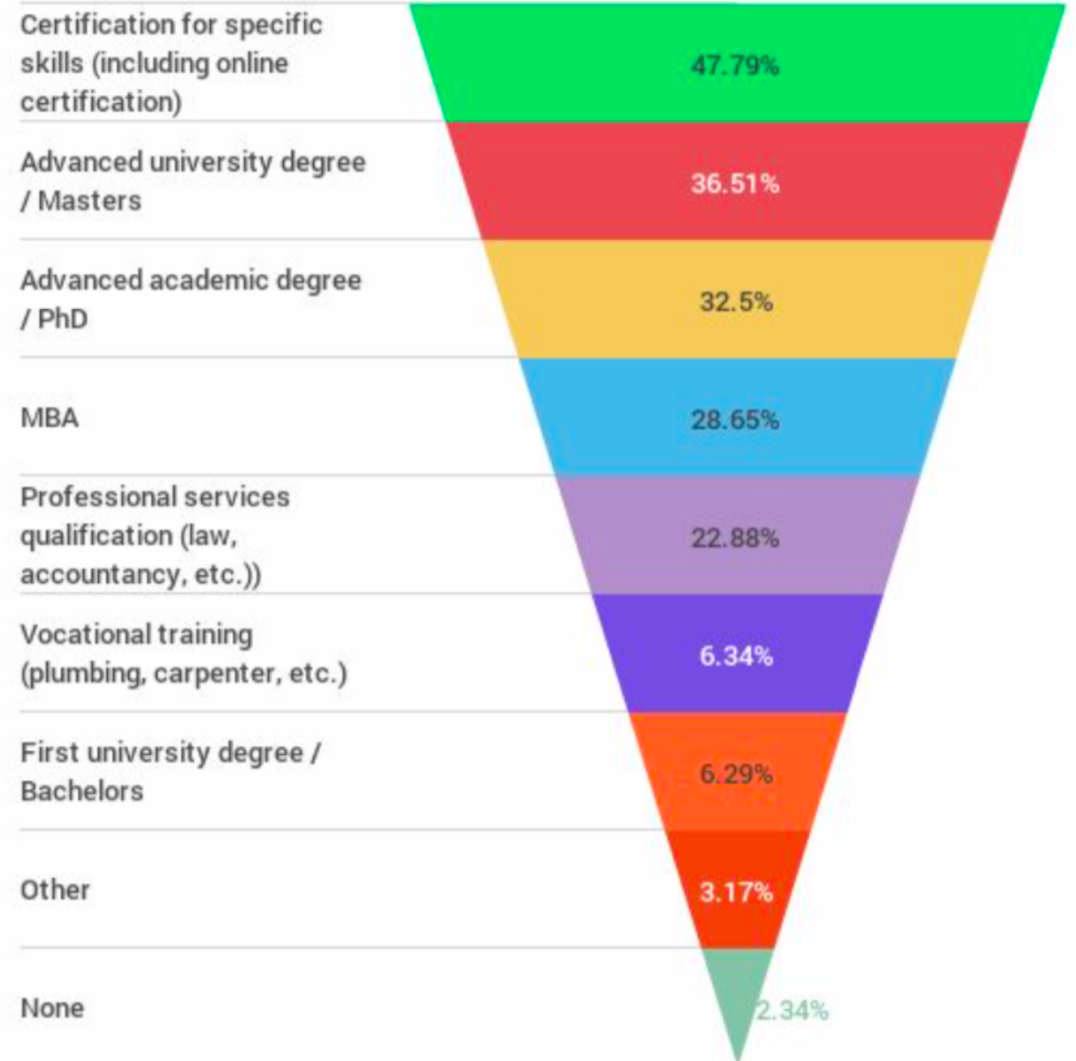
Have you ever taken an online course?




Source: World Economic Forum
<https://www.weforum.org/agenda/2016/09/is-online-learning-the-future-of-education/>

Once you have started your working career, what kind of additional education would you be willing to pursue?

(Multiple choice)



Global Marketplace



Python A-Z™: Python For Data Science With Real...

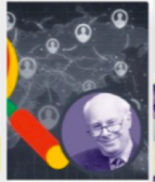
Kirill Eremenko, SuperDataScien...

★★★★★ 4.6 (4,454)



Marketing For Dummies

Marketing For Dummies, Inc.



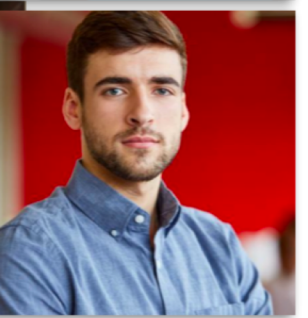
How I get my way with SEO

erson Taylor



Ideas With Small Marketing

atchamp



60K instructors
130K courses (in 50+ languages)

40M learners
190 countries

12 Categories

The image shows the UdeMy website's category navigation menu. The main navigation bar includes the UdeMy logo, a 'Categories' button, a search bar, and links for 'UdeMy for Business', 'Become an instructor', 'Log In', and 'Sign Up'. A dropdown menu is open, listing 12 categories. The 'Business' category is selected, and its sub-menu is displayed, listing 12 sub-topics. A 'Popular Topics' section is also visible on the right side of the dropdown menu.

UdeMy Categories Search for anything UdeMy for Business Become an instructor Log In Sign Up


Learn
Study any expert-led
What do

- Development >
- Business** >
- IT & Software >
- Office Productivity >
- Personal Development >
- Design >
- Marketing >
- Lifestyle >
- Photography >
- Health & Fitness >
- Music >
- Teaching & Academics >

- All Business
- Finance >
- Entrepreneurship** >
- Communications >
- Management >
- Sales >
- Strategy >
- Operations >
- Project Management >
- Business Law >
- Data & Analytics >
- Home Business >
- Human Resources >
- Industry >

Popular Topics

- All Entrepreneurship
- Business Fundamentals
- Dropshipping
- Entrepreneurship Fundamentals
- Business Strategy
- Startup
- Business Plan
- Amazon FBA
- Blogging
- E-Commerce





Gift This Course



Wishlist

Management Skills: New Manager Training in Essential Skills

Management Skills Certification in Developing People, Leading Teams & Process Improvement

BESTSELLER ★★★★★ 4.5 (2,581 ratings) 17,302 students enrolled

Created by Lawrence M. Miller Last updated 12/2016

English English [Auto-generated], Indonesian [Auto-generated], [4 more](#)



Preview this course

Rp182,000

~~Rp2,800,000~~ 94% off

1 day left at this price!

Add to cart

Buy now

30-Day Money-Back Guarantee

This course includes

11 hours on-demand video

13 articles

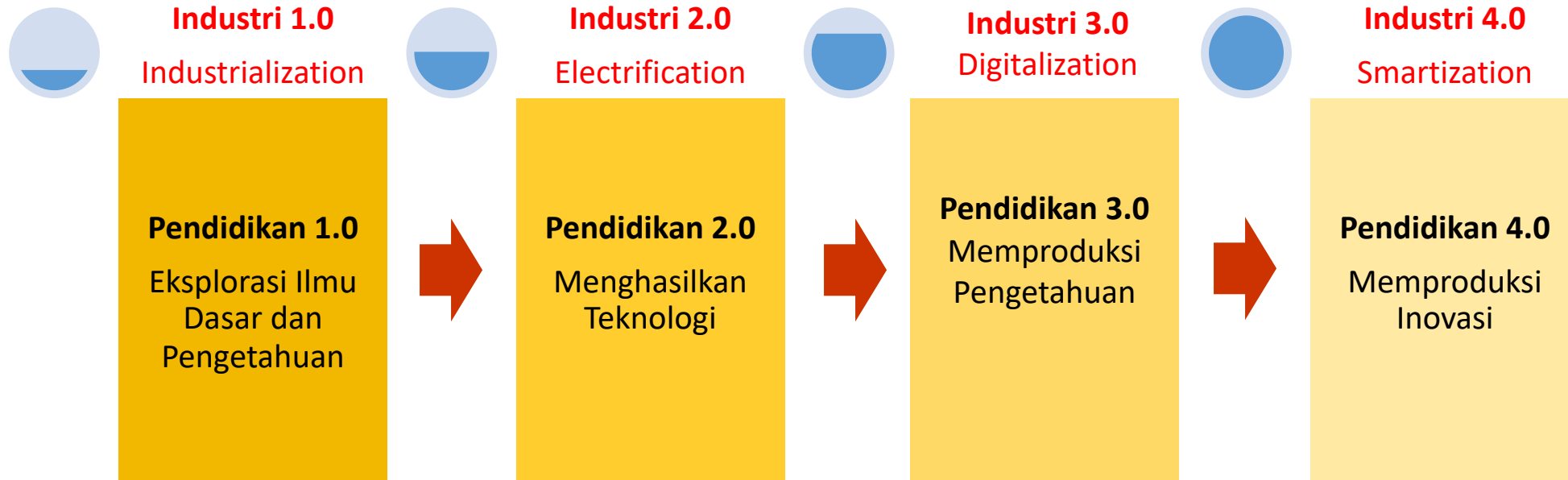
26 downloadable resources

What you'll learn

- ✓ Motivate your employees and create high engagement and empowerment.
- ✓ Lead teams to become high performing teams engaged in continuous improvement.
- ✓ Resolve conflicts with others and among team members.
- ✓ Provide specific job training for your team members..
- ✓ Understand and develop "lean management" problem-solving and process improvement.



Kaitan Revolusi Industri 4.0 dengan Pendidikan 4.0



Pendidikan 4.0 menghubungkan pendidikan di mana semua orang, benda, dan mesin terhubung untuk menghasilkan pembelajaran yang dipersonalisasi (*Personalized learning*). Ekosistem baru ini mengubah lembaga pendidikan menjadi ekosistem penghasil inovasi.

Membangun Ekosistem Pembelajaran Inovatif (Merdeka Belajar) di UGM

Mendorong pemanfaatan sumber belajar internal dan eksternal.

Meningkatkan kompetensi abad 21:

Learning skills

Literacy skills

Life skills

Mendorong pembelajaran sepanjang hayat:
e-learning; MOOCs; Kanal pengetahuan, TV UGM

Menghasilkan pengetahuan, teknologi, dan inovasi:
Integrasi tridharma; kompetensi global; lintas disiplin;
magang industri; *international mobility & exposure*;
blended learning; *flexible curriculum*.

21ST CENTURY SKILLS

Learning skills

Critical Thinking



Creativity



Collaboration



Communication



Literacy skills

Information



Media



Technology



Life skills

Flexibility



Leadership



Initiative



Productivity



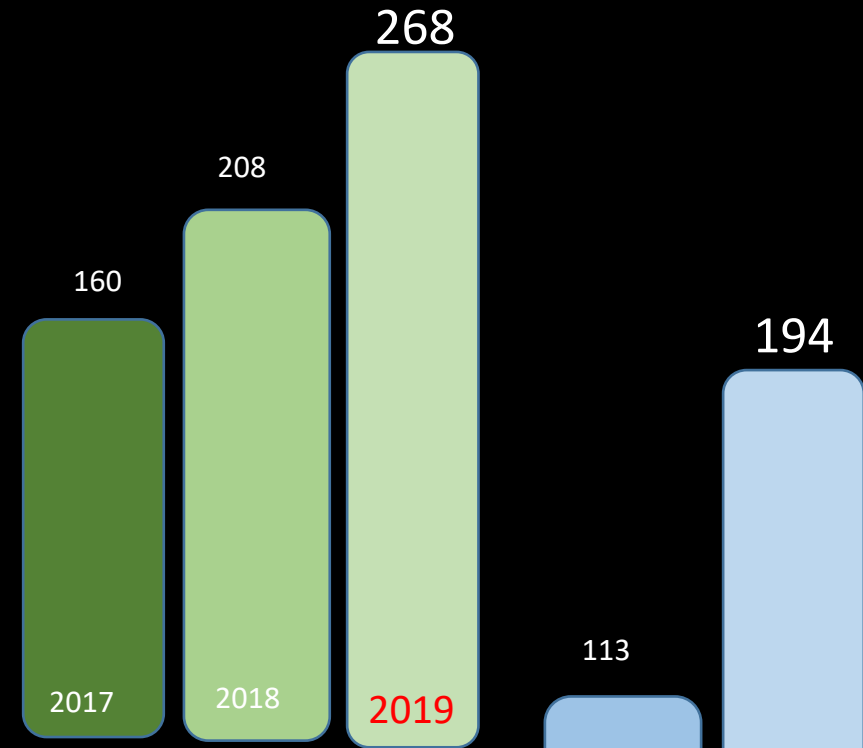
Social



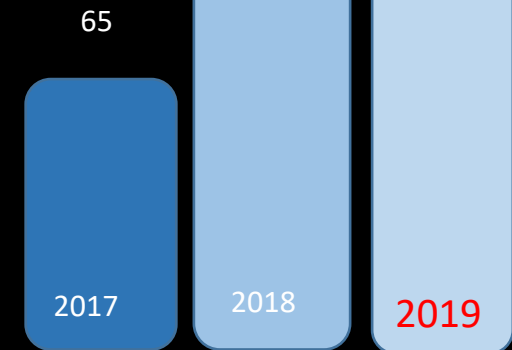
STRATEGI UGM PENGUATAN INKLUSIVITAS

1 Diseminasi Pengetahuan untuk sumber belajar eksternal

Kanal Pengetahuan - Menara Ilmu



Video Dokumenter



1 Diseminasi Pengetahuan

Menyiapkan infrastruktur (studio mini, peralatan) dan SDM di setiap fakultas dan sekolah sebagai Tim Produksi Audio Visual



Click to go back, hold to see history



Leaders Talk

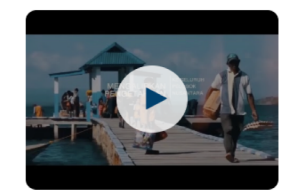
Prof. Dr. Pratikno, M.Soc.Sc.
Ketua Majelis Wali Amanat

UGM CHANNEL

Jadwal Hari Ini

TUESDAY, 26 NOV 2019

07:00



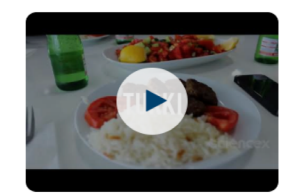
Kanal Pengetahuan

08:00



Leaders Talk

10:00



Kabar Saintek #1

2 Redesain Kurikulum

Menyediakan ruang perolehan kompetensi lintas disiplin hingga 40% dari bobot kurikulum

Mendorong MK baru lintas disiplin (literasi digital, literasi kewirausahaan, literasi kemanusiaan, soft skill, kompetensi global, kompetensi abad 21, SDGs, STEM, HASS, dll)

Perolehan kompetensi dan keilmuan lintas program studi, lintas departemen, lintas fakultas, dan lintas perguruan tinggi dalam dan luar negeri

Program pemagangan (internship, immersion), kerjasama dengan industry, pemerintah, BUMN, NGO, wirausaha dll, pelaksanaan 1-6 bulan dengan bobot 4-20 sks

Revitalisasi Gelanggang Mahasiswa untuk program kewirausahaan sosial, *innovative academy*, *creative hub*, *leadership*, *digital start up* dll yang dapat diakui dalam sks

Pemanfaatan sumber belajar eksternal (MOOCs) untuk pemenuhan kompetensi dan keilmuan yang dapat diakui dalam sks

3 MOOC (*Massive Open Online Course*)

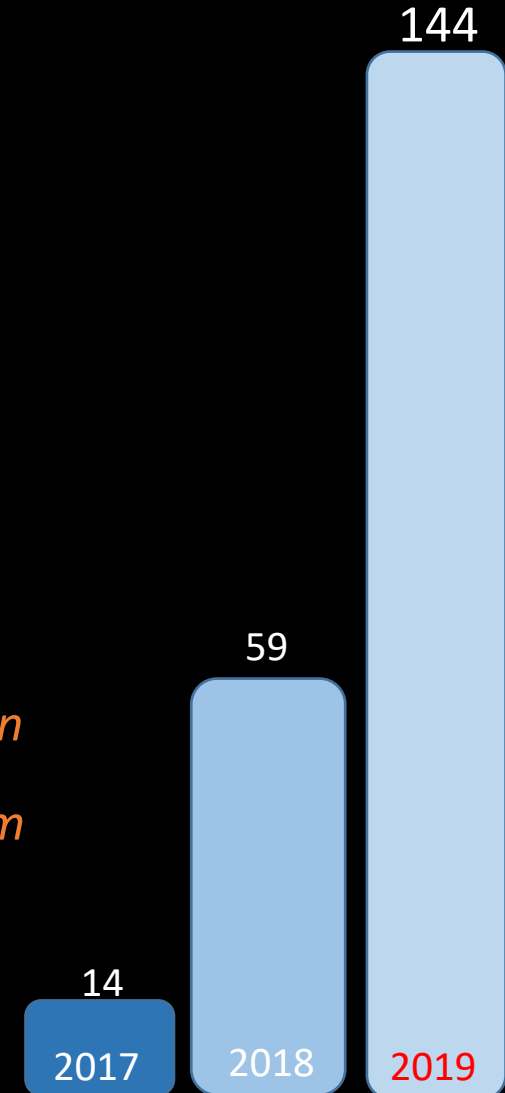


MOOC - eLOK - Pembelajaran
Sepanjang Masa

Mata Kuliah Unggulan *fully online*:
TRANSFORMASI DIGITAL

- No Prior Knowledge
 - Fully Online
 - High Accessibility
 - Webex Online Interaction
 - Online Assessment System
 - Various Multi-media Content
- 1.000 peserta/semester

Jumlah MOOC



Mengapa Mata Kuliah Transformasi Digital Ini Penting?

Isu Transformasi Digital di Semua Bidang

Gebrakan Kompetensi Abad 21 yang diklasifikasikan *Emerging Skills*

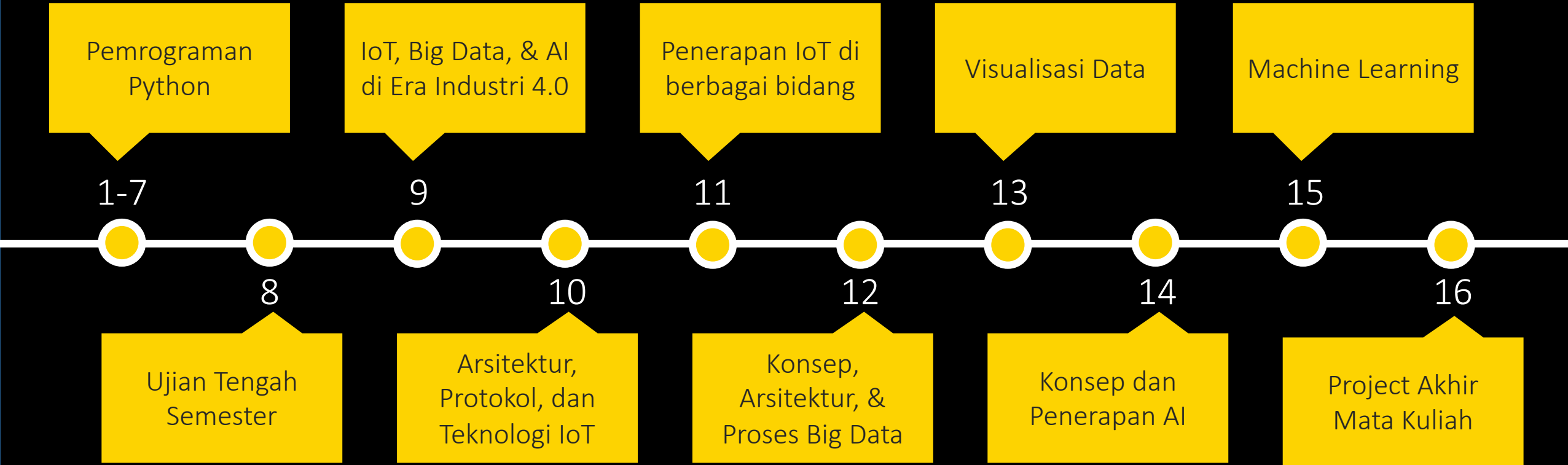
Mendorong Mahasiswa Menjadi Pembelajar Sepanjang Hayat

Pentingnya Paparan Lintas Disiplin Sejak Awal

Pentingnya Literasi Teknologi dan Literasi Data

Lompatan untuk Meningkatkan *Employability* dan *Digital Talent*

Materi Transformasi Digital (2 SKS)





MARKETTER OF THE YEAR AWARD
M IMA
ADAMAS BELVA SYAH DEVARA
THE BEST
INDUSTRY MARKETING CHAMPION 2019



20
20
CHAMPION



MATA KULIAH LINTAS DISIPLIN KEWIRAUSAHAAN SOSIAL



Bayu Dardias, Ph.D.
Staf Pengajar DPP Fisipol UGM



Prof. Dr. Pratikno, M.Soc.SC
Mensesneg



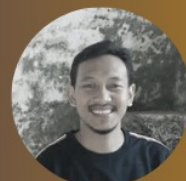
Adamas Belva Syah Devara
Co-Founder Ruangguru



Achmad Zaky
Founder Bukalapak



Nanang Chalid
VP Tokopedia



Muhammad Ghufon Mustaqim
Co-Founder Evermos



Putri Tanjung
Founder Creativepreneur
Event Creator



Ayu Kartika Dewi
Founder Sabang Marauke



Angkie Yudistia
Founder Thisable



... dan belasan pelaku startup lainnya
Info lebih lanjut, cek
<http://kewirausahaansosial.com>

Untuk mahasiswa UGM, mahasiswa kampus lain, dan masyarakat umum

SERI KULIAH INI DISELENGGARAKAN OLEH

Departemen Politik & Pemerintahan
Fakultas Ilmu Sosial & Ilmu Politik
Universitas Gadjah Mada, Indonesia

DIDUKUNG OLEH

Pusat Inovasi & Kajian Akademik
Universitas Gadjah Mada, Indonesia



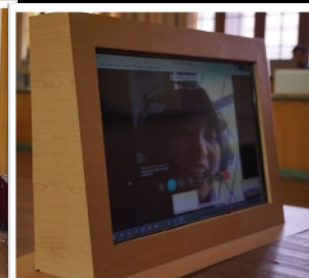
4 Ekosistem Pembelajaran Inovatif

FOKUS:

Out-comes Based Education (OBE)
Innovative Learning Methods
Innovative Learning Material
Innovative Learning Space

PENCAPAIAN:

Ikatan dengan mahasiswa
Optimalisasi Multi-media
Kreatifitas metode pembelajaran
Proses belajar mengajar inovatif



5 Co-Learning space



6 Blended Learning

KEPUTUSAN REKTOR UNIVERSITAS GADJAH MADA
NOMOR 463/UN1.P/KPT/HUKOR/2019
MEMUTUSKAN:

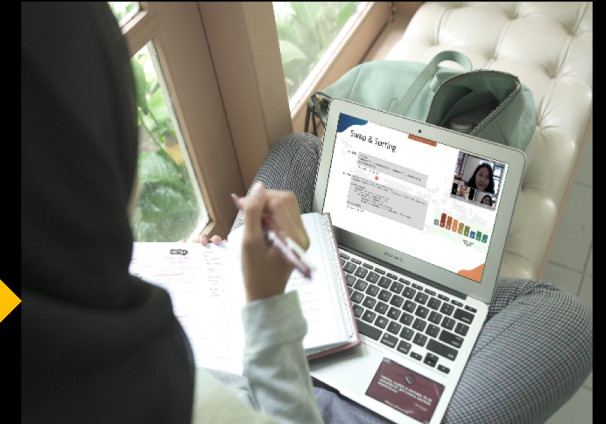
Menetapkan : KEPUTUSAN REKTOR TENTANG PERUBAHAN ATAS KEPUTUSAN REKTOR UNIVERSITAS GADJAH MADA NOMOR 825/UN1.P/SK/HUKOR/2018 TENTANG PENGGUNAAN METODE *BLENDED LEARNING* DALAM PEMBELAJARAN DI LINGKUNGAN UNIVERSITAS GADJAH MADA.

KESATU : Mengubah Diktum KEEMPAT Keputusan Rektor Universitas Gadjah Mada Nomor 825/UN1.P/SK/HUKOR/2018 sehingga berbunyi sebagai berikut:

KEEMPAT : Pelaksanaan pembelajaran interaktif daring sebagaimana dimaksud dalam Diktum KEDUA dilakukan melalui tatap muka daring dengan bobot paling banyak 40% (empat puluh persen) dari jumlah pertemuan yang direncanakan dalam RPKPS dan materi pembelajaran harus bisa diakses mahasiswa melalui *Learning Management System*.

KEDUA : Keputusan ini mulai berlaku pada Semester Genap Tahun Akademik 2018/2019.

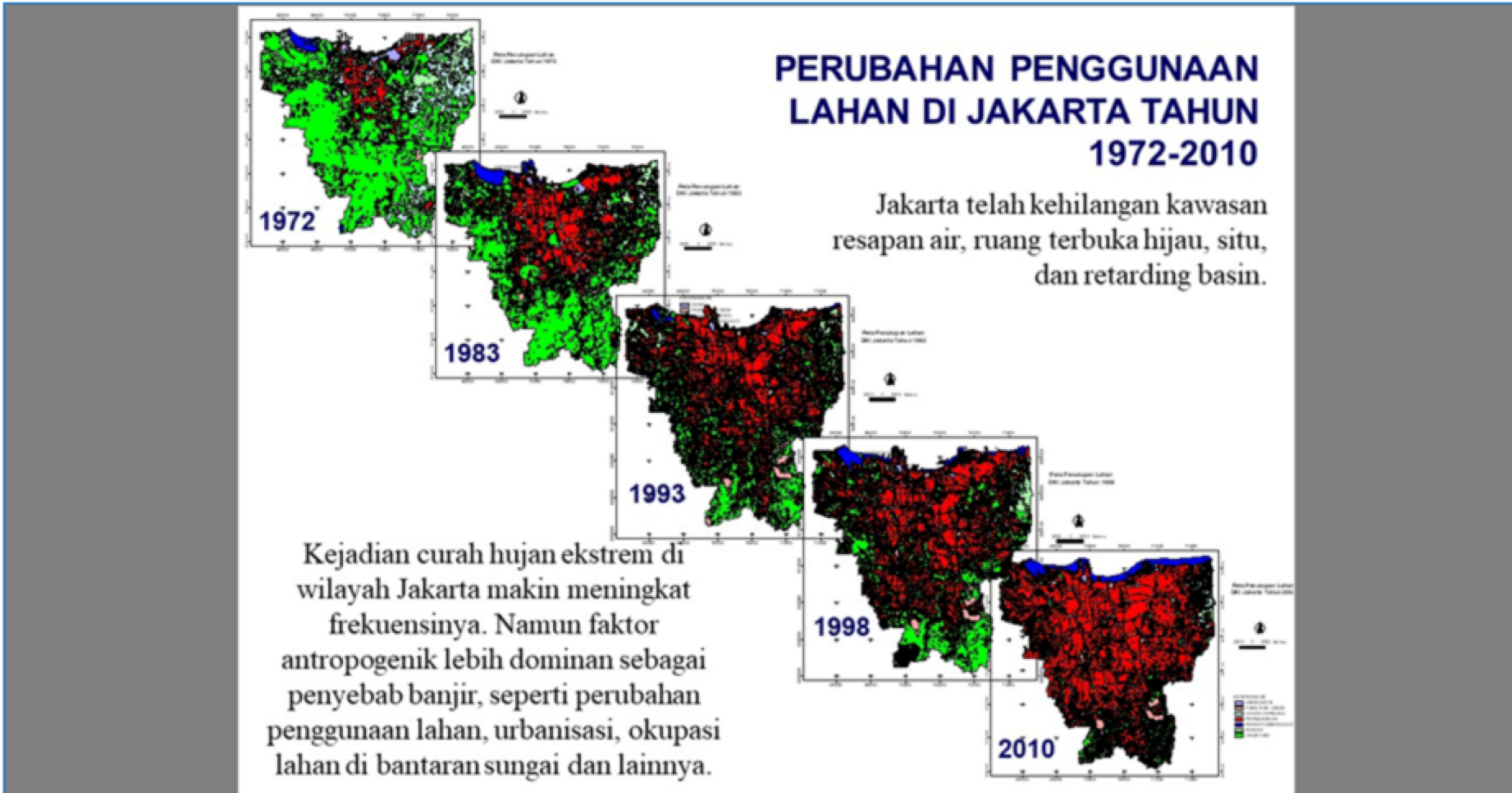
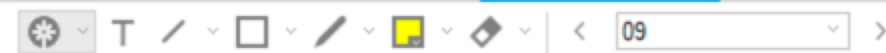
Pembelajaran interaktif dalam jaringan **berbobot paling banyak 40%** dari jumlah pertemuan yang direncanakan dan memanfaatkan *Learning Management System*.



Kajian terhadap beberapa produk teknologi untuk interaksi dalam jaringan antara dosen dan mahasiswa.

Teknologi Cisco Webex menjadi rekomendasi untuk dimanfaatkan di UGM

	Hangouts	Zoom	Ms Teams	Webex
KEMAMPUAN LAYANAN				
Kapasitas Meeting	10	500	250	1025+
Kapasitas Webcast	Tidak disebutkan	100-10.000	10.000	40.000+
Cloud, on-premises, and hybrid deployment	✗	✗	✓	✓
Perekaman MPEG 4	✗	✓	✓	✓
Integrasi Penyimpanan Konten	✗	✓	✓	✓
INOVASI				
Fitur Team collaboration	✗	✗	✓	✓
Background noise detection	✗	✗	✗	✓
FITUR MOBILE				
Penjadwalan	✗	✗	✓	✓
Native sharing	✗	✓	✗	✓
KEAMANAN				
Antisipasi peserta tidak hadir	✗	✗	✗	✓
Keamanan Konten	✗	✓	✓	✓
PENJADWALAN				
Kesederhanaan Penjadwalan	terbatas	✗	terbatas	✓
One-button join	terbatas	✓	terbatas	✓
KUALITAS VIDEO				
Best-in-class video endpoints	✗	✗	✗	✓



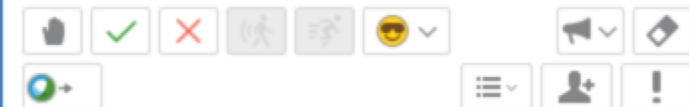
Participants

Speaking: **Hatma S (Host), Vena Meyrinda**

Panelist: 1

Hatma S (Host, me)

Attendees: 38

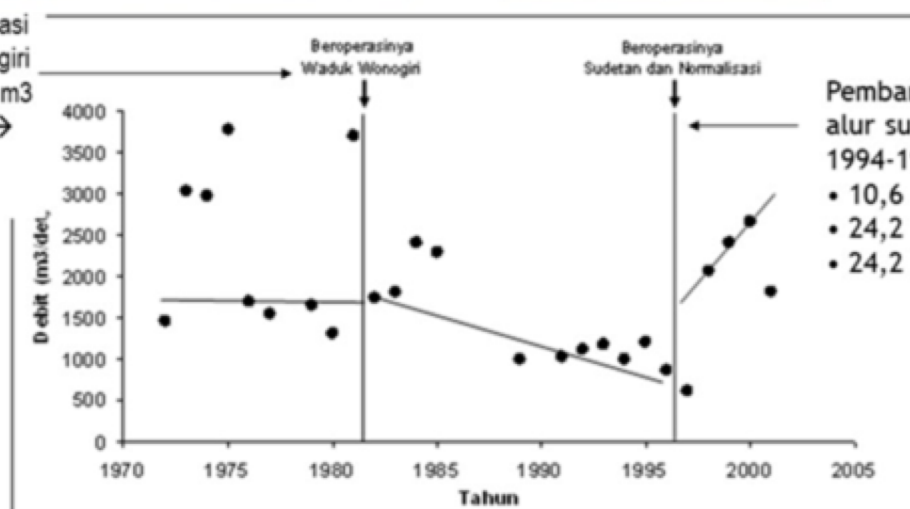
Adita Dwipuspa
Aditya Febiansah
'Afifah Makarim
Agnes Lintang Sekarl...
Agung Prastyo Aji
Amalia Lailatul Zannah


Chat

PENGARUH CC DAN ANTROPOGENIK TERHADAP PERUBAHAN TREND DEBIT SUNGAI DI BENGAWAN SOLO



1981 beroperasi
Waduk Wonogiri
Kap. 730 juta m³
4.000 m³/dt →
4.00 m³/dt



Pembangunan
alur sungai
1994-1996:
• 10,6 km pelurusan
• 24,2 km normalisasi
• 24,2 km tanggul

Pengaruh antropogenik lebih dominan sebagai penyebab banjir, dibandingkan Dengan pengaruh perubahan iklim di Bengawan Solo (Pawitan et al, 2009)

Participants



Dinda Larasati

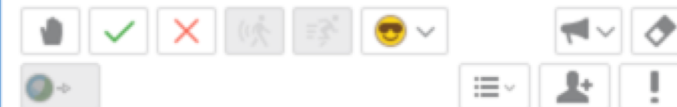
Panelist: 1

Hatma S (Host, me)

Attendees: 37

Adita Dwipuspa

Aditya Febiansah



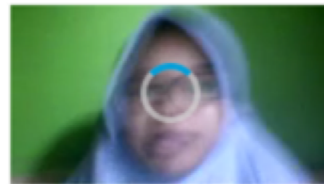
Chat

Speak now Connected

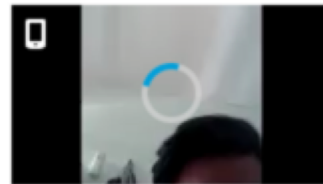
Tatap Muka Online
untuk mempertahankan
interaksi aktif antara
dosen dan mahasiswa



Adita Dwipuspa



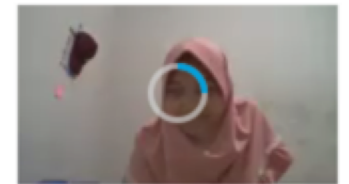
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Agung Prastyo Aji



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*You only have to know one thing:
“You can learn anything”
(Khan Academy)*

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